University of Illinois at Urban-Champaign  
College of Business  
Department of Business Administration  
BA 549 Strategy Research Seminar  
Fall 2018

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Class Sessions:  Thursday, 9:30 PM – 12:20 PM

Office Hours:  Monday and Wednesday 4:00 PM – 5:00 PM

This Ph.D. course considers the following research literatures:

- **Transaction Costs Theory**  
- **Property Rights Theory**  
- **Agency Theory**  
- **Dynamic Capabilities and Resource-Based Theory**  
- **Real Options Theory**

Session #1:  August 30  
Course Introduction/Behavioral Theory of the Firm

Session #2:  September 06  
Transaction Cost Economics: Theory

Session #3:  September 13  
Transaction Cost Economics: Empirical

Session #4:  September 20  
Property Rights Theory and Applications

Session #5:  September 27  
Agency Theory and Applications

Session #6:  October 04  
Dynamic Capabilities & Resource-Based Theory and Applications

Session #7:  October 11  
Real Options Theory

Session #8:  October 18  
In-Class Exam

Course Grade:

Preparation and Contributions in Class:  30%  
In-Class Exam:  70%

Course text:

Session #1 August 30 Introduction


Session #2 September 6 Transaction Cost Economics: Theory


Session #3 September 13 Transaction Cost Economics: Empirical


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**Session #4: September 20  Property Rights Theory and Applications**


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**Session #5: September 27  Agency Theory and Applications**


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**Session #6: October 4 Resource-Based Theory and Applications**


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**Session #7: October 11 Real Options:**


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**Session #8: October 18**

In-class Closed-book Exam