This Ph.D. course considers the following research literatures:

- Transaction Costs Theory
- Property Rights Theory
- Resource-Based Theory
- Real Options Theory

Session #1: August 29   Course Introduction
Session #2: September 5  Transaction Costs Theory
Session #3: September 12  Transaction Costs Application: Vertical Integration
Session #4: September 19  Property Rights Theory
Session #5: September 26  Resource-Based Theory
Session #6: October 5    Resource-Based Theory: Empirical Testing
Session #7: October 10   Real Options Theory
Session #8: October 17   In-Class Exam

Course Grade:

Preparation, 1-page assignments, and Contributions in Class: 40%
In-Class Exam: 60%

Course text:

Session #1:  August 29  Introduction


Session #2:  September 5  Transaction Costs Theory


Session #3:  September 12  Transaction Costs Empirical Application: Vertical Integration


Session #4: September 19  Property Rights Theory


Session #5: September 26  Resource-Based View: Theory


Session #6: October 3 Resource-Based View: Empirical Testing


Review:


Session #7: October 10 Real Options


Session #8: October 17

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In-class Closed-book Exam

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